



Westrock appoints PRS manager

By Alexander Peace | Residential | 12-02-2016

Westrock has appointed a residential management operator on four of its schemes as it readies the launch of a national build-to-rent brand.

It has appointed LIV to manage lettings, move-ins, on-site concierge, communal facilities and general building/estate management.

LIV has more than 11,000 units under management nationwide. It will manage Westrock's properties located across Bedford, Bracknell, Crawley, and Stevenage.



Dominic Martin, operations and strategy director at Westrock, said: "To differentiate our offering from what's currently on the market, an experienced consumer-facing team is vital – they will be the first point of contact for residents and the face of the company."