



**Role: BTR Research Analyst**

**Reporting to: Director of BTR Consultancy - Ireland**

**Site: Dublin Office**

**Direct Reports: n/a**

## **OVERVIEW**

LIV is a leading build to rent and residential block management company, delivering services nationwide. We currently manage tens of thousands of apartments in the UK and are involved in numerous schemes at different stages of development across Ireland, UK and Spain. Our clients include major developers and global investment funds and we also represent thousands of leaseholders nationwide.

The diversity of our client base calls for an integrated team approach and our experts strive to deliver value to our clients through clear, innovative thinking and timely solutions. We are also firm believers that you create your own success! As an entrepreneurial business we recognise and promote individuals who show potential to commit and grow with the business.

LIV Consult is the Leading Build to Rent Development Consultancy operating in Europe - the team provides Research, Operational Strategy, FM, Design Consultancy, Operational Costs and Lifecycle Modelling services to BTR Investors, Developers & Operators.

LIV Consult is part of Cortland, the US Multi Family Investor, who wish to develop 10,000 BTR units in the UK over the next 5-7 years commencing with our first 486-unit BTR residential development in Watford.

As BTR Research Analyst (Europe), you will report to the Director of BTR Consultancy (Ireland) who is also based in the Dublin office and ultimately be responsible to Senior Director – BTR Consultancy (Europe). This position will support and work with all levels of Associates throughout LIV Consult and Cortland as well as external clients.

## **ROLE OVERVIEW**

Build to Rent (BTR) is one of the fastest growing sectors of the Irish Residential market. LIV Consult are currently working with a number of large scale domestic and international investors and developers to help design and create Best in Class rental communities.

As BTR Research Analyst, you will play a significant role in supporting the Consultancy team for a range of clients across multiple projects and locations in Ireland. Your research support will be required for both external clients and providing research support to our internal client, Cortland.

To support our clients, we need to be able to present a robust and credible view on why a subject location can support the development of BTR. This will be highlighted in a range of reports analysing

a location from both a macro and micro level. You will be responsible for gathering and analysing data across a number of different areas, including:

- Demographic data
- Socio-economic data
- Rental Market

**Key Responsibilities:**

- Target market identification: conducting a demographic analysis of an area to identify the key target market, based on data including population size, age, income, housing tenure, occupation, car-use, and socio-economic profiling
- Research and data extraction from a range of data platforms
- Presentation of findings in the form of graphs, tables, maps and infographics with a supporting narrative
- Research locations and their key attributes at both macro and micro level geographies.
- Supply and demand analysis of the rental market trends
- Tracking and providing commentary on the BTR development pipeline

**Knowledge, Experience and Skills:**

- Demonstrate a keen interest in pursuing a career in the residential property sector and willing to learn
- Bachelor's degree in a subject that equips candidate with skills in research, writing and data analysis
- The ability to search for information and have an excellent attention to detail
- A natural problem solver and used to using a range of sources to provide an answer to the question at hand
- Comfortable working independently as well as collaboratively as part of a group.

**Skills:**

- Proficient in using Microsoft Office, including Word and Excel
- Ability to multi-task and prioritize daily tasks to meet deadlines
- Strong verbal communication skills
- Strong literacy and writing skills

**THE LIV DIFFERENCE**

At LIV we understand that client service delivery and a focus on the resident experience sits at the heart of what we do. We put our customers and our residents first and enjoy the part we play in building vibrant, new communities.

We have worked extensively on large residential developments throughout the UK and Ireland which has allowed us to develop specific experience and expertise in all the key areas that are relevant to successful management delivery. We are very fortunate to have a talented team and it is their combined experience which ensures we are at the forefront of the industry today.

Many of our competitors *talk* about what services they provide but we believe what makes us different is that we have been delivering these promises now for several years, at sites across the country.

With LIV's plans of further expansion, we would be delighted to see whether you believe you are the right person to continue this exciting journey with us. LIV is an equal opportunities employer.